

CLAIMS

1. A frozen confectionery product comprising a plurality of discrete unaerated dairy frozen confections, each discrete frozen confection being able to contact  
5 directly other discrete frozen confections in the product, which frozen confections comprise an ice structuring protein (ISP) and have an average volume of less than 1 ml.
2. A product according to claim 1 which comprises at least 10 discrete frozen  
10 confections.
3. A product according to claim 1 which comprises at least 100 discrete frozen confections.
- 15 4. A product according to any one of the preceding claims wherein the discrete frozen confections have an average volume of less than 0.5 ml.
5. A product according to any one of claims 1 to 4 which is an unaerated ice cream or milk ice.  
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6. A product according to claim 5 which comprises at least about 15 wt% solids.
7. A product according to claim 5 which comprises from about 2 wt% to 15  
25 wt% fat.
8. A product according to any one of the preceding claims wherein the ISP is a fish type III ISP.
- 30 9. A product according to claim 8 wherein the ISP is type III AFP HPLC-12.
10. A product according to any one of the preceding claims wherein the frozen confections comprise at least 0.0005 wt% of the ISP.

11. A product comprising a container filled with a frozen confectionery product according to any one of claims 1 to 10.
- 5 12. A product according to claim 11 wherein the container has a volume of from 100 ml to 1000 ml.
- 10 13. A retail unit comprising a plurality of containers, each container comprising a product according to any one of claims 1 to 10 wherein the product in each container is different.